

BUILDINGS AND SITES

Series 900

Policy Title: **Naming School Facilities**

Code Number: **971.1**

District facilities or parts of District facilities, whether new or substantially remodeled (hereafter referred to as "District Facility") may be named or re-named only as set forth in this policy.

Standard Naming Procedures

These procedures apply in the absence of a Naming Rights Agreement.

Names for a District Facility shall be considered only after the Superintendent formulates a recommendation or multiple recommendations to the Board. The Superintendent may, or if directed to do so by the Board shall, appoint a committee to formulate recommendations regarding names for a District Facility under consideration, which committee shall be comprised of at least three District Building Administrators, at least three staff members who currently serve or are expected to serve in the facility, several students and parents from the facility or area to be served thereby, as well as such other representative community members as the Superintendent may deem advisable.

Under these Standard Naming Procedures, when considering names for a District Facility, the Superintendent, any committee appointed by the Superintendent, and the Board shall consider the following criteria and guidelines:

- (1) Any name under consideration should have special significance to the community, its traditions and values, and the school's student body;
- (2) No District Facility should be named for any living person, and no District Facility should be named for a deceased person until at least five (5) years following such person's death;
- (3) A District Facility need not be named after persons;
- (4) Elementary building names shall not refer to compass directions;
- (5) Any name under consideration should be consistent with the traditions and programs of the District Facility under consideration;
- (6) Where an existing name is being changed, the traditions of the name already in use, the long-range impact of any name change, and the intended future use of the District Facility should be considered; and
- (7) Prior to the adoption of a new name, the parents and students served by the District Facility under consideration should have an opportunity to provide input.

First Adoption: April 24, 2001
Revision Adoption: August 27, 2002/July 20, 2009/May 10, 2010/May 11, 2015
Legal Reference: Iowa Code §§279.8, .42

Board Policy Document

Following completion of the above procedures, the Board will determine and adopt a name for the District Facility under consideration.

Naming Rights Agreements

Notwithstanding anything to the contrary herein, the Board may enter into an agreement with any person or entity regarding the naming rights to a District Facility in recognition of a substantial monetary donation or other significant contribution to the District. Any such agreement is subject to and conditioned upon the following criteria and such other limitations, conditions and procedures as the District may adopt by administrative rule:

- (1) All such agreements shall be subject to Board approval following notice and hearing;
- (2) No such agreement shall require or permit a District Facility to be named for a person or entity whose positions, opinions, and/or reputation, are, in the sole determination of the Board, inconsistent with the mission and vision of the District;
- (3) No such agreement shall require or permit a District Facility to be named in a manner that would violate any applicable law or regulation, or jeopardize any tax exempt financing; and
- (4) All such agreements shall provide that notwithstanding the other terms thereof, the Board may change the name of a District Facility at any time if the Board determines that a designated name no longer complies with the terms of this policy.